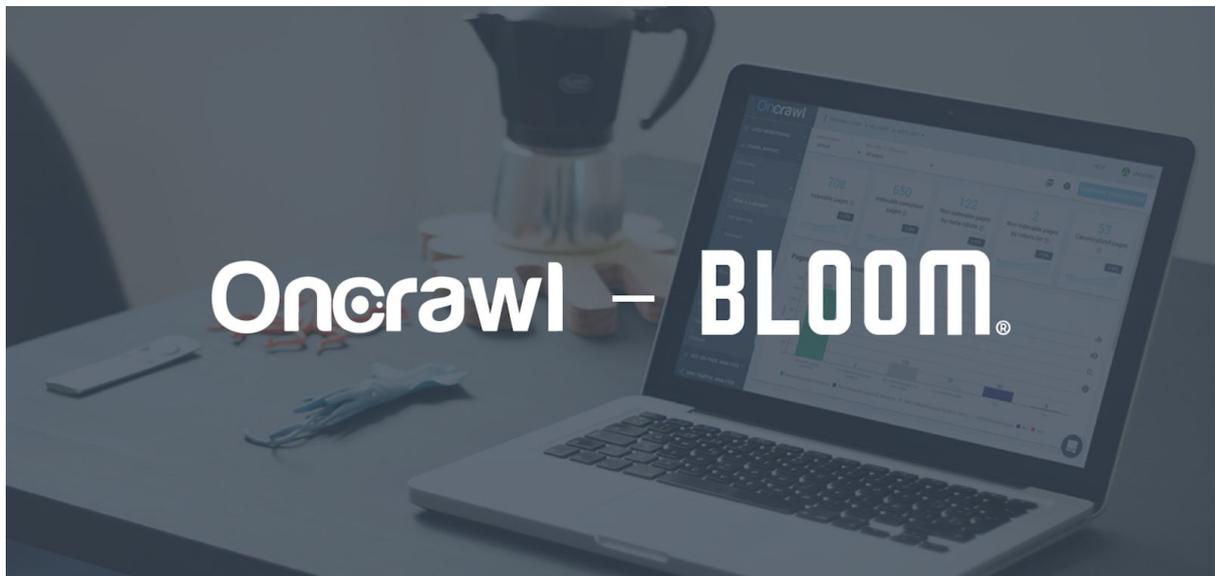


Bloom becomes the first North-American certified agency by the SEO solution OnCrawl



Montreal, November, 15th 2018 - The French SEO audit solution implanted in Montreal for over a year now has just certified the digital agency Bloom.

A reinforced Canadian presence

OnCrawl opened its Canadian offices in Montreal in October 2017. The French company's solution supports websites in growing their traffic, revenues and rankings on search engines. This technical SEO platform has been awarded the label "Best SEO Tool" in 2017 and 2018 at the European Search Awards.

With 35% of its turnover generated abroad in 2018, OnCrawl intends to conquer the North American market and has already seduced big companies such as Major League Baseball, Purch and Busbud.

In order to pursue its transatlantic growth, the French company has established a Sales and Customer Success hub in Montreal. A Marketing hub will be created in February.

The OnCrawl Rocket Program: for SEOs by SEOs

To help its clients to better use the tool, OnCrawl offers a complete and custom-made training program. These SEO training sessions focus on practical use cases of the platform and on the customers' data in order to address their business expectations. The OnCrawl Rocket Program training sessions are conducted by a team of Customer Success Managers, composed entirely of experienced SEO experts.

At the end of this training day and after successfully completing an exam, OnCrawl users are eligible for the "OnCrawl Certified" badge. This certification allows agencies to demonstrate to their clients perfect expertise with the platform and to prove the ROI of implemented SEO actions.

"We have designed the OnCrawl Rocket Program in order to best support our clients in their daily use of our tool. We aim to help them exploit the maximum potential of OnCrawl so they can elevate their SEO analysis and strategies. We are really happy to see Bloom becoming the first Canadian agency to be certified under the OnCrawl Rocket Program and we hope that this certification marks the beginning of a long collaboration!" states François Goube, CEO and Founder of OnCrawl.

Bloom & OnCrawl: a winning relationship

The digital agency Bloom has been working with OnCrawl for almost a year. Its teams are composed of 40 digital natives specialized in SEO as well as in Paid Search, Display and Social Media. Their goals? Invent innovative digital strategies, create value and generate growth for their clients. Bloom has experienced explosive growth over the past several years and works with McGill, Stokes and [ernest.ca](#).

They have chosen to collaborate with OnCrawl in order to benefit from reliable and actionable SEO data on several projects simultaneously. In addition to the SEO crawler, the logs analyzer and the cross-data reports, the team particularly appreciates the support of the Customer Success Managers at OnCrawl who help them at any time to solve their SEO problematics.

According to Pascal Côté, SEO Director of Bloom, the OnCrawl Rocket Program was a real success: *"The team has really appreciated learning more about the tool. We already have a game plan to integrate this new knowledge in our current deliverables. We are really happy to have discovered all of the OnCrawl features!"*

About OnCrawl

OnCrawl is a technical SEO platform for enterprise SEO audits and daily monitoring. The solution helps e-commerce websites, SEO agencies and online publishers to improve their organic traffic, rankings, and revenues by opening Google's blackbox. Driven by a strong tech spirit, OnCrawl gives search marketers easy access to the data they need by providing actionable dashboards and reports to support the entire search engine optimization process.

The company has already closed two successful fundraising campaigns to become the leading SaaS provider for search engine optimization. With offices in Bordeaux, Paris and Montreal, OnCrawl currently works with over 800 clients in 66 countries and has won two years in a row the Best SEO Tool price at the European Search Awards.

www.oncrawl.com

About Bloom

Bloom is a digital marketing agency that specializes in Paid Search, Display, Social Ads, SEO and Digital Strategy. Since 2007, Bloom has been building, managing and optimizing digital campaigns, driving growth and creating value to a growing roster of top-tier clients through proven digital tactics and innovative solutions. Bloom was selected as one of Canada's best place to work by Great Place to Work® and is a Premier Google Partner. For more information, visit www.makeitbloom.com.

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